

ASTOR: Retail Chain



ASTOR: Trade House

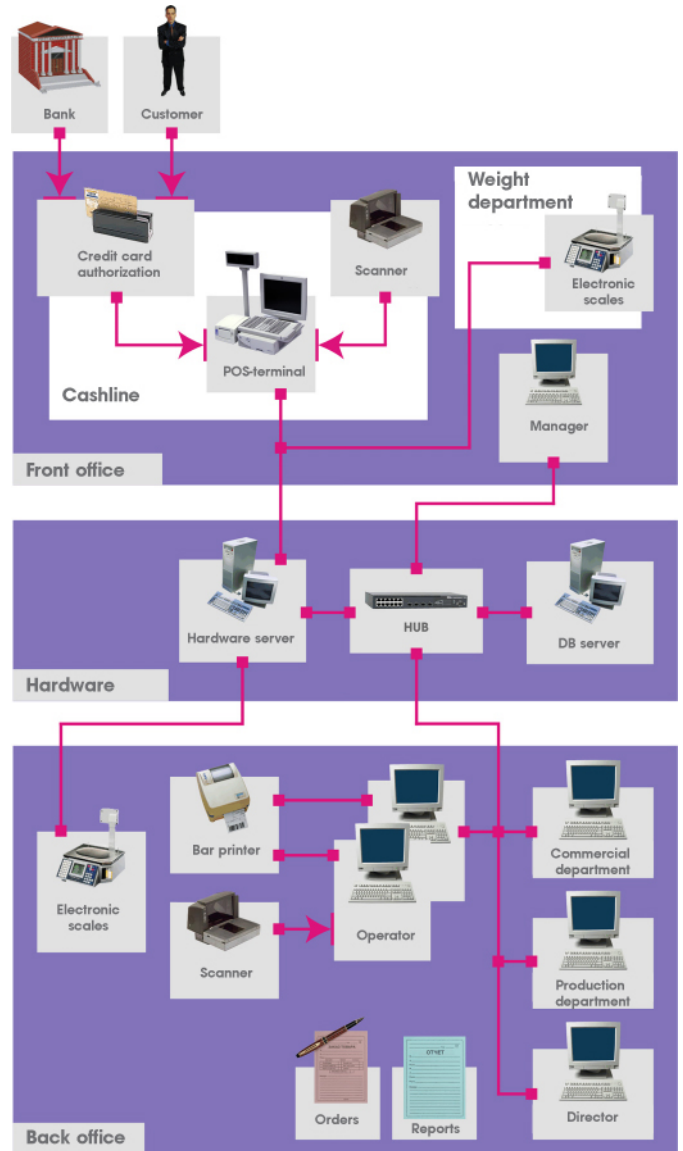
Typical industry solutions **ASTOR:Retail Chain** and **ASTOR:Trade House** which support to increase the efficiency management of the enterprises engaged in retail trade with elements of wholesale operations for chain and independent trade companies.

Based on the retail market development trends and our expertise spanning many years, we have created the systems, which can be used as flexible tools for management, as well as operative, warehouse, bookkeeping and tax accounting and financial management at retail enterprises of different formats, such as:

- HYPERMARKETS
- DISCOUNT STORE
- SUPERMARKETS
- DEPARTMENT STORE
- CASH&CARRY
- CONVENIENCE STORE
- DIY - construction materials and household supplies
- FASHION RETAIL – sales of fashionable clothes, shoes and accessories

ASTOR: Retail Chain and **ASTOR: Trade House** systems allow to solve the issues of managing a modern chain retail trade outlet with maximum efficiency:

- optimize the status of warehouse inventory
- manage supplies using an order system
- structure mutual settlements with the suppliers
- structure mutual settlements with the buyers
- use various retail pricing strategies
- increase customers' loyalty
- expertly form and monitor the assortment matrix of the enterprise using such mechanism as ABC-XYZ analysis.



ASTOR: Fashion Store

Typical industry decision **ASTOR: Fashion Store** which support to increase the efficiency management and accounting at retailers dealing in Fashion Retail class merchandise (clothes, footwear, accessories and sporting goods) as well as the DIY (Do It Yourself) class merchandise.

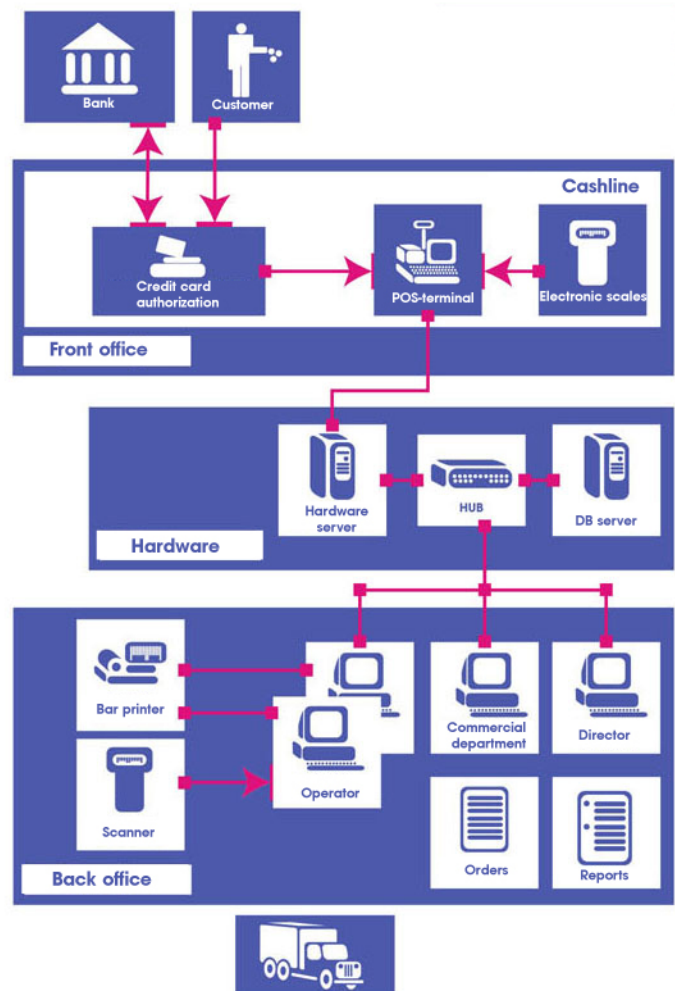
- Based on the retail market development trends and our expertise spanning many years, we have created the system, which can be used as a flexible tool for management, as well as operative, warehouse, bookkeeping and tax accounting and financial management at retailers dealing in fashionable goods, construction materials or household supplies:
- Boutiques
- Fashion outlets
- Clothes and footwear stores
- Sporting goods outlets
- Department stores and other Fashion Retail outlets
- DIY stores - construction materials and household supplies

ASTOR: Fashion Store system allows to address the issues of managing a modern retail trade enterprise with maximum efficiency:

- optimize the status of warehouse inventory
- structure mutual settlements with the suppliers
- structure mutual settlements with the buyers
- use various retail pricing strategies
- increased customers' loyalty
- expertly form and monitor the assortment matrix of the enterprise using such mechanism as ABC-XYZ analysis.

ASTOR Fashion Store's essential functional possibilities are as follows:

- Combination of operative accounting and gathering of all necessary reporting and retail sale processing information at one workstation.
- Flexible sales analysis, including sales personnel-wise (using the SMS block)
- Using three scales of attributes (for instance: color, size, height)
- Collection management.



ASTOR:Entertainment Centre
ASTOR:Restaurant

Typical industry solutions **ASTOR: Entertainment Centre** and **ASTOR: Restaurant** which support to increase the efficiency management of:

- entertainment centers
- cinemas
- bowling clubs
- billiards clubs
- restaurants
- cafes
- bars

ASTOR:Entertainment Centre and **ASTOR:Restaurant** systems include several closed circuits of management which are characterized by the following sequence of actions:

- Goal-setting ->**
- Fulfillment ->**
- Result obtaining ->**
- Result evaluation ->**
- Adjusting influence.**

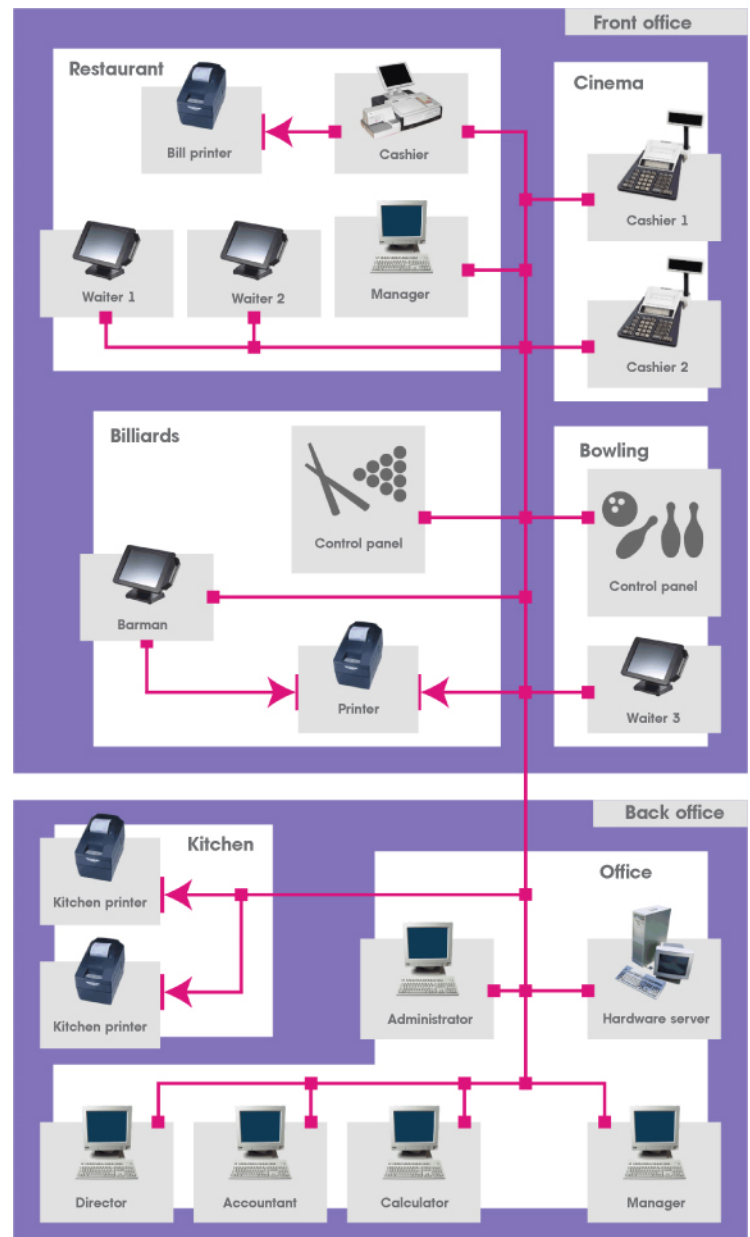
The systems meet the following requirements:

- the system possesses the functions necessary for automation of all kinds of activity of a restaurant, coffee house, fast-food or an entertainment complex;
- the system operates by means of plenty of workstations at a plenty of orders;
- there is a possibility of expansion of the complex at the expense of adding new workstations to the system;
- there is a strict access control and differentiation of user rights within the system.

The software contains all necessary mechanisms for installation of various trading equipment.

ASTOR:Entertainment Centre and **ASTOR:Restaurant** systems provide an opportunity to receive necessary information to:

- proprietors
- enterprise administration
- sales area manager
- waiters, barmen, cashiers and kitchen personnel
- accounts department

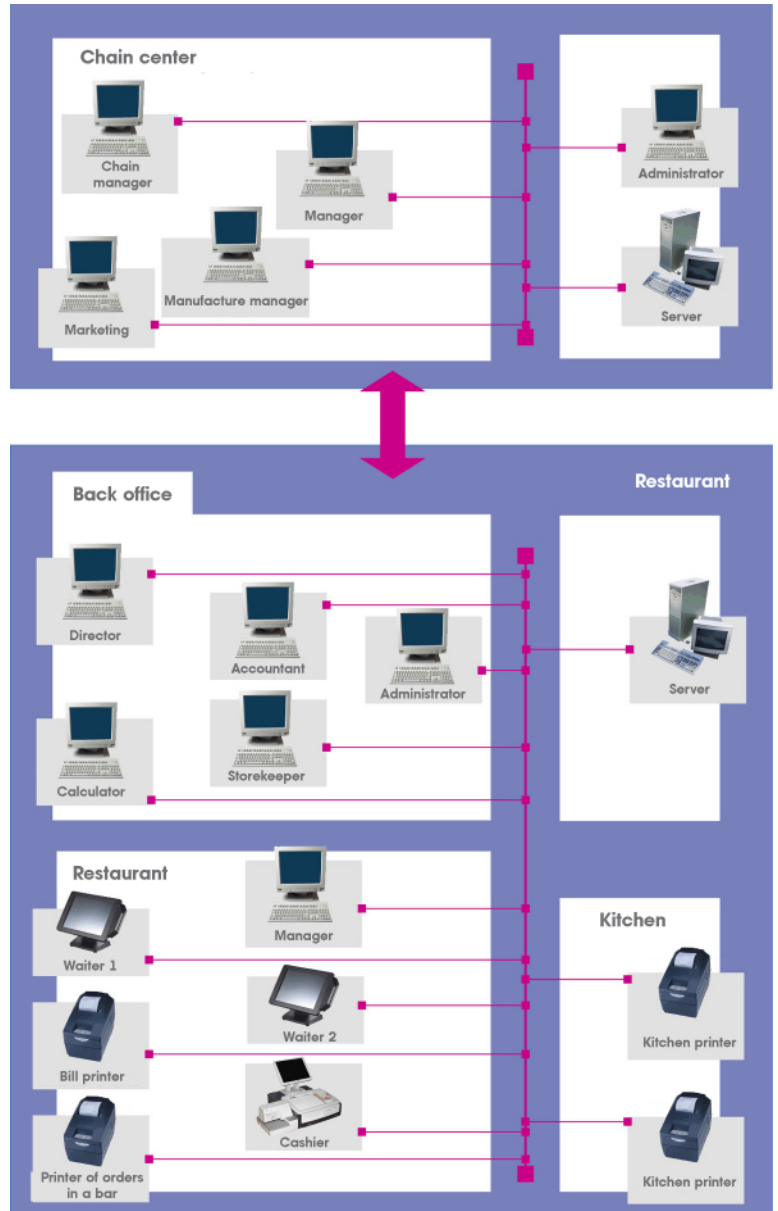


ASTOR:Restaurant Chain

The first in Russia standard industry solution ASTOR:Restaurant Chain which support to increase the efficiency management of chain restaurants and holdings, as well as the maintenance of operative accounting and bookkeeping.

Based on the restaurant market development trends and our expertise of work with chain outlets spanning many years, we have created a system, which can be used as a flexible tool for the management of the restaurant chains that include restaurants of any format, such as fast food, coffee houses, free-flow joints, restaurants and bars.

ASTOR:Restaurant Chain system allows to solve the issues of managing a modern restaurant chain with maximum efficiency, that is to streamline the status of the warehouse stocks, structure mutual settlements with suppliers, use different pricing strategies, increase customers' loyalty and monitor the menu efficiency using such mechanism as ABC - XYZ analysis.



ASTOR: Warehouse Management System (WMS)

ASTOR:WMS is a specialized software solution, which support to increase the efficiency of efficiency management of the warehouse complex, including the one with distributed locations.

Designed for warehouses:

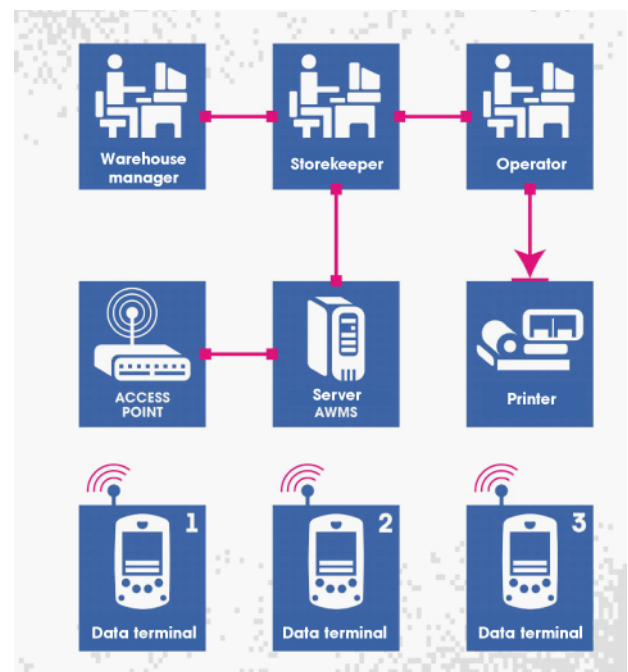
- Retail chain distribution center
- Wholesale company warehouse
- Finished products warehouse
- Car dealership warehouse
- Commercial warehouse
- Customs warehouse

ASTOR: WMS provides developed means for managing the warehouse layout, merchandise nomenclature parameters, warehouse operation planning, resource planning and use of various cargo storage and processing methods.

ASTOR: WMS secures full automation of the entire range of warehouse processes and is a major tool for enhancing the warehouse efficiency.

ASTOR: WMS system allows to address three main tasks in managing a modern warehouse:

- management of merchandise nomenclature
- management of warehouse areas
- management of process flows
- acceptance and placement process
- selection and shipping process
- warehouse operations, storage



Functional scalability is the main principle underlying the platform.

Using the ASTOR: WMS platform one can create a WMS application to manage the assigned logistical processes.

Foundation for further system development

The AWMS system is based on the following:

- platform potential anticipating future needs in the warehouse management
- use of the ASTOR: WMS platform cuts overall ownership cost of the warehouse management system.

Follow-up possibilities

- ASTOR: WMS platform is a standard product, which secures the following features:
 - high quality
 - readily available technical support
 - regular upgrade of standard software modules
- the administration is carried out using standard procedure
- open application interface for development