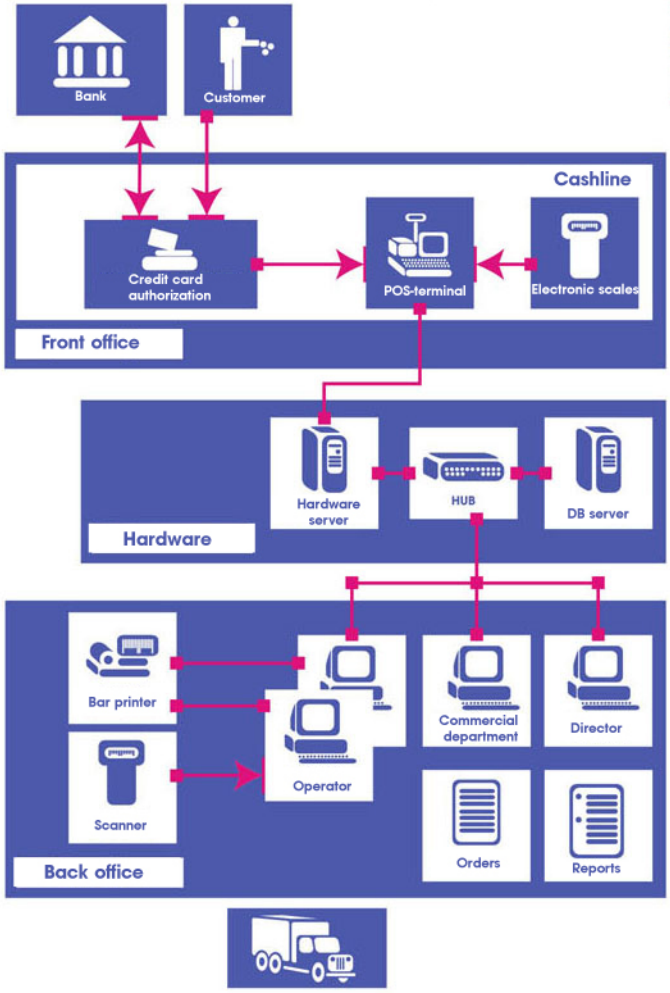
ASTOR: Fashion Store

Typical industry decision **ASTOR:Fashion Store** which support to increase the efficiency management and accounting at retailers dealing in Fashion Retail class merchandise (clothes, footwear, accessories and sporting goods) as well as the DIY (Do It Yourself) class merchandise.

- Based on the retail market development trends and our expertise spanning many years, we have created the system, which can be used as a flexible tool for management, as well as operative, warehouse, bookkeeping and tax accounting and financial management at retailers dealing in fashionable goods, construction materials or household supplies:
- Boutiques
- Fashion outlets
- Clothes and footwear stores
- Sporting goods outlets
- Department stores and other Fashion Retail outlets
- DIY stores - construction materials and household supplies



ASTOR:Fashion Store system allows to address the issues of managing a modern retail trade enterprise with maximum efficiency:

- optimize the status of warehouse inventory
- structure mutual settlements with the suppliers
- structure mutual settlements with the buyers
- use various retail pricing strategies
- increased customers' loyalty
- expertly form and monitor the assortment matrix of the enterprise using such mechanism as ABC-XYZ analysis.

ASTOR Fashion Store's essential functional possibilities are as follows:

- Combination of operative accounting and gathering of all necessary reporting and retail sale processing information at one workstation.
- Flexible sales analysis, including sales personnel-wise (using the SMS block)
- Using three scales of attributes (for instance: color, size, height)
- Collection management.