

ASTOR:Restaurant Chain

The first in Russia standard industry solution ASTOR:Restaurant Chain which support to increase the efficiency management of chain restaurants and holdings, as well as the maintenance of operative accounting and bookkeeping.

Based on the restaurant market development trends and our expertise of work with chain outlets spanning many years, we have created a system, which can be used as a flexible tool for the management of the restaurant chains that include restaurants of any format, such as fast food, coffee houses, free-flow joints, restaurants and bars.

ASTOR:Restaurant Chain system allows to solve the issues of managing a modern restaurant chain with maximum efficiency, that is to streamline the status of the warehouse stocks, structure mutual settlements with suppliers, use different pricing strategies, increase customers' loyalty and monitor the menu efficiency using such mechanism as ABC - XYZ analysis.

