

ASTOR: Retail Chain



ASTOR: Trade House

Typical industry solutions **ASTOR:Retail Chain** and **ASTOR:Trade House** which support to increase the efficiency management of the enterprises engaged in retail trade with elements of wholesale operations for chain and independent trade companies.

Based on the retail market development trends and our expertise spanning many years, we have created the systems, which can be used as flexible tools for management, as well as operative, warehouse, bookkeeping and tax accounting and financial management at retail enterprises of different formats, such as:

- HYPERMARKETS
- DISCOUNT STORE
- SUPERMARKETS
- DEPARTMENT STORE
- CASH&CARRY
- CONVENIENCE STORE
- DIY - construction materials and household supplies
- FASHION RETAIL – sales of fashionable clothes, shoes and accessories

ASTOR: Retail Chain and **ASTOR: Trade House** systems allow to solve the issues of managing a modern chain retail trade outlet with maximum efficiency:

- optimize the status of warehouse inventory
- manage supplies using an order system
- structure mutual settlements with the suppliers
- structure mutual settlements with the buyers
- use various retail pricing strategies
- increase customers' loyalty
- expertly form and monitor the assortment matrix of the enterprise using such mechanism as ABC-XYZ analysis.

